

MOR FISH. FLOAT. FUND.



8th Annual MOR TwoFly Benefit Museum of the Rockies | Bozeman, MT Friday & Saturday, September 7 – 8, 2018

MOR TwoFly Family Day Saturday, September 8, 2018

The Museum of the Rockies 8th Annual TwoFly Benefit Event will send thirty-five boats, each consisting of two Participants and a Guide, out onto the famed Yellowstone, Madison, Gallatin and Jefferson Rivers for a full day of blue-ribbon trout fishing in support of *All Things Yellowstone* at MOR.

FISH to your heart's content, **FLOAT** some of the world's most treasured trout fishing rivers, while you **FUND** life-long learning at Museum of the Rockies.

Participant Boat: \$1,500 for two people
Sponsor Boats: Starts at \$2,500 for two people

Presented by:



All proceeds benefit the Museum of the Rockies, one of only 1,000 museums of the 30,000 nationwide accredited by the American Alliance of Museums, and a Smithsonian affiliate.

600 W. Kagy Blvd | Bozeman, MT 59717 | mortwofly.org
MOR, Inc. is a 501(c)(3) non-profit.

MUSEUM OF
THE **ROCKIES**



Dear Anglers and Museum of the Rockies Supporters,

We are thrilled to invite you to participate in the 2018 Museum of the Rockies TwoFly Benefit, an extraordinary event unlike any other. As a planning committee, we think that this year's event, our eighth annual, will be the most exciting and fun yet.

This year we will send 35 boats - each with two participants and a guide - on a fully hosted and guided adventure to some of the most impressive fly-fishing rivers in the entire world. Participants will fish on rivers within a few hours of Bozeman, the Yellowstone, Madison, Jefferson, Missouri, or even private waters. These fisheries draw anglers from all over the world, and for good reason. They are accessible in our own backyard.

Whether you are an experienced angler, or have never touched a fly-rod, this event is for you.

Our elite guides are donating their time and energy to support the Museum of the Rockies and to help you find trophy trout ... or teach you fly-fishing basics ... or refine your double-haul technique. If you hope to head-hunt for a trophy brown trout, this event is for you. If you want to roll up your sleeves, soak up some sun, and enjoy the river scenery from the front of a drift boat, this event is for you.

And, even more than just the opportunity to fish with friends, family, or colleagues, this is a chance to come together in celebration of the Museum of the Rockies. This means there will be a pre-fishing celebration the evening of September 7th. Plus, after a full day of fishing on September 8th, you will enjoy cocktails and a banquet with awards, auction, raffle, prizes, and entertainment.

By participating, you will be supporting one of Montana's premier cultural and educational institutions, so that the Museum of the Rockies remains vibrant and accessible to all.

We are thrilled that you are considering joining us for this year's MOR TwoFly Benefit. As an entire planning committee, we look forward to seeing you on the water, in support of the Museum of the Rockies.

Sincerely,



Nick English
Co-Chair



Grant Dickson
Co-Chair

2018 MOR TWOFLY PLANNING COMMITTEE

Bradley Bowen, Walter T. Brannen, Michael Conlon, David Dexter, Grant Dickson,
Mike Duquette, Jim Harris III, Jared Hauskins, Sean Paulauskis, Michael Schmidt





YOUR PARTICIPATION IN THE MOR TWOFLY FUNDS CRITICAL MOR PROGRAMMING

The mission of the Museum of the Rockies TwoFly Benefit is to foster community engagement with, and philanthropic support for, the Museum of the Rockies, through an annual fly fishing event that promotes education and good stewardship of our fisheries and the Greater Yellowstone ecosystem.

Each year, MOR hosts over 165,000 visitors. About two-thirds of these visitors are from Montana and about one-half of them are children. MOR is a critical resource for information, education, and engagement, for schoolchildren from public, private, tribal, or home schools who receive free admission to the Museum when visiting as part of an organized field trip through the Opening Doors for Montana Schoolchildren fund. Additionally, MOR serves as a valuable economic driver for the Gallatin Valley and the State of Montana.

Your MOR TwoFly boat entry, sponsorship, or other donation directly benefits the Museum of the Rockies, and “All Things Yellowstone.” In July of 2010, MOR opened the *Explore Yellowstone: Martin Children’s Discovery Center*. This 4000 square foot Yellowstone-themed exhibit is geared toward children from birth to 8 years old. The Discovery Center introduces them to the wonders of the Greater Yellowstone ecosystem and America’s first national park. It is a hands-on, immersive environment that empowers them to discover and fuel a lifelong passion for nature, science, and the Yellowstone experience.

It even features the popular “fishing bridge” where children learn to fill out a Montana fishing license, fish for native and non-native species, measure their catch, and release it back to the river.

Your participation in the MOR TwoFly event encourages our youngest visitors to lead with their imaginations, and explore without limitation on their path of lifelong learning. Additionally, your participation in the MOR TwoFly helps support important programs like the MOR TwoFly Family Day.





THE MOR TWOFLY FAMILY DAY PROMOTES COMMUNITY ENGAGEMENT

While MOR TwoFly participants are exploring Montana's rivers and searching for trout, we invite all members of the community to join us for **MOR TwoFly Family Day**. This free event takes place at the museum and is open to the public.

We are inviting the community, parents and children, to come together for fun, fishing, and education. Kids will have a blast when learning how to cast a fly-rod, tie flies, and identify fish species. This event is designed to inspire kids to get outside and instill a lifelong appreciation of our local fisheries and the Greater Yellowstone Ecosystem.

We hope that the kids at this year's MOR TwoFly Family Day will discover a love for fly-fishing, and eventually participate in the MOR TwoFly itself.

JOIN US! MOR TwoFly Family Day*

Sat, Sept. 8, 2018 | 10 a.m. – 12 p.m. | MOR Grounds | Event is free to the public

*Participation in the TwoFly benefit event not required.





2018 MOR TWOFLY PARTICIPANT SCHEDULE

Friday, Sept 7 | 3 p.m. Optional Golf, 5:30 p.m. Reception Begins | Location TBD

Golf Scramble & Opening Reception for Guides & Participants

3 p.m. | Optional Slice & Hook 5 Hole Golf Scramble

Come enjoy a 5-hole golf scramble prior to the party.

Please check the Slice and Hook box on the registration form if you would like to participate.

5:30 p.m. | Opening Reception | Participant & Guide Orientation

Dinner and Drinks, Meet your Guide, Beat Selection and Participant Orientation

Saturday, Sept 9 | 7 a.m. – 7 p.m. | MOR

Full Day of Fishing & Dinner with Awards Ceremony

7 a.m. | Breakfast at MOR

Depart for the Yellowstone, Madison, Gallatin and Jefferson Rivers.

5 – 7 p.m. | Reception at MOR

Dinner, Cocktails, Awards, and Raffle benefiting the Museum of the Rockies

5:30 p.m. | Photo Submission Deadline

MOR TwoFly Photo Awards

We offer photo awards as an alternative due to Montana, Fish, Wildlife & Parks' regulations stating that no contests are allowed involving any Montana listed species of a special concern or for wild trout in rivers or streams.

- TwoFly TOO BIG A SMILE: A Big Fish and a Big Smile.
- TwoFly TOP GUIDE: Best demonstration of Top Guide.
- TwoFly TOO MUCH FUN: Props encouraged; photograph must include a fish.
- TwoFly TOP SCENIC PHOTO: An angler amongst Montana's majestic scenery.
- TwoFly CASTING COMPETITION WINNERS: Non-photographic award. The Guide & Participant with the most points from Friday nights casting competition.





2018 MOR TWOFLY PRESENTING SPONSOR: WELLS FARGO



Henry Wells and William Fargo founded Wells, Fargo & Co. in 1852, bringing banking and express services to the West. In the 21st century, with many new concepts that changed how people bank, Wells Fargo continued to be a pioneer in bringing banking conveniences to their customers. Today, Wells Fargo is a nationwide, diversified, community-based financial services company that provides services from 46 stores in 27 Montana communities, and more than 9,000 across the nation. They provide banking, insurance, investments, mortgage, and consumer and commercial finance. Wells Fargo's mission is to satisfy all its customers' financial needs and help them succeed financially.

MOR TWOFLY PARTICIPATION AND SPONSORSHIP BENEFITS

Benefit Level	Platinum Sponsor \$10,000	Gold Sponsor (Limited to 3) \$5,000	Silver Sponsor (Limited to 7) \$2,500	Participant \$1,500
Number of Boat Entries	3 (6 people)	2 (4 people)	1 (2 people)	1 (2 people)
# of participant tickets to Friday Night Reception	6	4	2	2
# of tickets to Saturday Night Reception	12	8	4	2
Opportunity to participate in the Slice & Hook option for an additional \$85/person	X	X	X	X
Online Team Recognition	X	X	X	X
Exclusive Participant Gear	X	X	X	X
Ad for Event Program (Artwork Due August 1st)	Full Page color	Full Page black & white	1/3 Page black & white	
Event Sponsor Panel, Event Program, Event Web page (listing & logo, scaled)	X	X	X	
Opportunity to choose your Guide for the Day	X	X	X	
Permanent Donor Wall listing	X			
Tax Deductible Amount	\$8,950	\$4,300	\$2,150	\$1,150



2018 MOR TWOFLY EVENT SPONSORSHIP

To purchase a boat or a sponsorship online,
visit mortwofly.org
or call Leslie Harrison at 406.994.1998



CONTACT INFORMATION

Name _____
Person to be thanked _____
Contact Person _____ Phone _____
Email _____
Mailing Address _____
City _____ State _____ Zip _____

PARTICIPANT AND SPONSOR INFORMATION

Date _____
Boat Purchase or Sponsorship Level \$ _____
Additional Information + Slice & Hook Option _____ # of players (\$85 each player)
Please advertise my website address _____
Logo, if applicable (please email as a high resolution .eps and .jpg format to leslie.harrison1@montana.edu)

PAYMENT INFORMATION

Enclosed is my payment of \$ _____ (Checks made payable to the Museum of the Rockies)
 Please charge my credit card \$ _____ One time Monthly \$ _____
Visa/MC/AMEX _____ Expiration Date _____ Verification Code _____
Billing Address (if different than above) _____
Signature _____

NAMES AND SHIRT SIZE OF ANGLERS:

Name _____ Email/Phone _____
Shirt Size: Men Women XXL XL L M S

Name _____ Email/Phone _____
Shirt Size: Men Women XXL XL L M S

Name _____ Email/Phone _____
Shirt Size: Men Women XXL XL L M S

Name _____ Email/Phone _____
Shirt Size: Men Women XXL XL L M S

TO CONFIRM YOUR SPONSORSHIP IN PERSON, CONTACT:

Leslie Harrison, Events Manager

Office: 406.994.1998 | leslie.harrison1@montana.edu
Museum of the Rockies | 600 W. Kagy Blvd. | Bozeman, MT 59717 | mortwofly.org

MOR, Inc. is a 501(c)(3) non-profit.

