

The MOR You Know

Museum of the Rockies Volunteer Newsletter

CALENDAR

- ❖ Monday, April 1, 9:30am, Volunteer Board Meeting, Board Room
- ❖ Monday, April 8th, 12pm, Volunteer Meeting with Maury Irvine & Bobbi Sailor, Classroom
- ❖ Saturday, April 20, Astronomy Day & Free Day at the Museum
- ❖ Monday, April 22, 7-9pm, Volunteer Recognition Dessert, Gran Tree Inn, RSVP in the Volunteer Office or with Blair
- ❖ Tuesday, April 23, 6-7pm, Lecture: "The Invisible Sex: Women in Prehistory," Hager Auditorium
- ❖ Friday, April 26, 11am, **Coffee with the Volunteers**, Sola Café (Kagy Blvd & Willson Ave intersection), Community Table
- ❖ My apologies for the delay in receiving the March Newsletters. MSU changed their policies on 'self mailers' and mailed back all the Newsletters while I was out with influenza: which resulted in a much delayed re-mailing day. Please let me know if you'd like to be added to the e-mail distribution list—Blair Speed.

Museum of the Rockies 406.994.6611, Merry Shyne, Newsletter Editor
www.museumoftherockies.org

Meet Mark Robinson: The Man with a Plan

What is a "Marketing Director"? Mark Robinson, MOR's new Marketing Director describes his responsibilities as "brand and creative strategy, media buying, creative development, public relations and promotions for all aspects of the Museum's marketing and communications". Yeah, he "sells" the Museum to the community, to the country and world, to sponsors, to supporters and to, well -- us.

Mark comes to Bozeman from Memphis, TN, where he was Executive Creative Director and President/Advertising Division of a \$30 million agency and as a Senior Strategist for the world's largest data intelligence company. Although he started his college education majoring in biology and wanted to be a marine biologist, he found this to be "boring" after a couple of years and switched to Advertising/Journalism. He was at home for a break between quarters and saw a TV commercial for Hunts Ketchup. He thought, "I can do better than those guys."

"That and that alone lead me to change my major to journalism." He started his career as a copywriter and rose through the agency ranks in advertising and marketing.

Born in Detroit, MI, he moved to Atlanta, GA, as a kid and grew up there. He was into sports -- football and baseball, mostly. He describes himself as "something of a wild child", getting kicked off a team for beer drinking and smoking. He went on to a successful career at the University of Georgia and after years of experience, here to MOR and Bozeman.

Mark has two daughters still living in Atlanta with their families including four grandsons (each daughter has two sons). He has been coming to Montana every year and sometimes twice a year since 1990. "I fell in love with it on my first trip." In those years he spent most of his time in the Bitterroot Valley, renting a cabin just south of Hamilton and right on the Bitterroot River. "When I wasn't fly fishing, I'd explore up and down



Mark Robinson, MOR Marketing Director

the Highway 93 corridor up to Glacier and south into Salmon, ID."

Mark always wanted to work and live in Montana one day -- and here he is in Bozeman! Mark's hobby is -- you guessed it, fly fishing. He fishes all kinds of waters, from salt water to bass lakes, to rivers. He was a bass tournament fisherman in Atlanta and Memphis. I'm sure we can introduce him to "our" Blue Ribbon rivers -- the Madison, Jefferson, Gallatin, Missouri and Yellowstone. He will learn about our great hiking and skiing and, of course, our "Bobcats."

Story Con't on pg 2

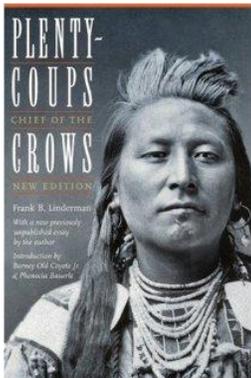
(Story Con't from pg 1)

In addition to work and raising a family, Mark found time to be a volunteer. His 10 years volunteering with Methodist Hospice while in Memphis was one of the most touching and rewarding things Mark has ever done. He was assigned to a patient and family and would spend three or four hours with his patient each weekend, providing companionship to the patient and respite for the family. "I was honored that they would allow me to be part of their lives at such a personal and intimate time."

We welcome you to the "MOR Family", Mark. Perhaps we will see you at one of our staff/volunteer coffee get-togethers.

Written by: Meredith Lewis, Co-Editor Newsletter

MOR Book Club: April 1st



"Plenty Coups: Chief of the Crows," by Frank B. Underman, will be up for discussion at the April 1 MOR Book Club meet. The group usually begins the session at noon, and continues to 12:30 or 1pm, depending on the wishes of those present. We meet in the MOR Board Room.

A copy of the book is shelved in the Volunteer Library, and the Bozeman Public Library has another three. Amazon has new and used copies for \$14.95 or less, and the County Bookshelf carries the book at \$19.95.

Lynn Barnes, the Book Club's main promoter, lists three basic ground rules: 1. If you haven't read the book, come anyway. You may still have valuable insights, and we love to have as many present as possible. 2. There is no leader or moderator, and 3. Bring your questions or observations. All ideas are welcome.

Written by: Merry Shyne, Newsletter Editor

WANTED: Needle Workers at Tinsley House



Are you handy with a needle and thread? Do you love to sew? Do you enjoy the companionship of others engaged in the same pursuit? Then you are just the person the volunteers at Tinsley House are looking for. A group of sewers meets Monday afternoons at 1:30, to work on small projects to be offered for sale. The sewers work from kits to make various items, such as potholders, a very popular item in the Museum Gift Shop. The work can also be done at home. For information contact Donna Dehn, at donnadehn@q.com.

In the Footsteps of Romans

"Far-away places, with strange sounding names, calling, calling me." Sometimes that old song comes back to me and I think of how nice it would be to just pick up and go. But we will have the next best thing to being there in an armchair travel program at the April 8 Volunteer meeting, at noon, presented by our world travelers Maury Irvine and Bobbi Sailer.

They report that their 14-Night Holy Land cruise last November took them to six countries, including Egypt, Israel, Turkey, Greece, Italy (including Sicily) and the Vatican. Maury and Bobbi are both great story tellers, and the next time those far-away places call, you can feel that you have been there, and you had the best of guides.

By: Merry H. Shyne, Newsletter Editor

Notes from the Tinsley House



It is hard to believe that the Living History Farm opens in just over two months as I write this. Circle the date, Saturday, May 25th on your calendars and help us get off to a great start!

As always there is much to do in preparation. Plans are already underway and if you are interested in lending a hand at yard clean-up, house preparations, etc. please give me a call. These activities will take place just prior to the opening of the Farm in May. We appreciate any help you can give and as always, it is a pleasure to see you.

This year the Living History Farm will be involved again in the two children's History Camps held at MOR. Last year was great fun for the volunteers and staff at the Farm and for the children who signed up for the camp. Also the Farm will be hosting the Urban Homesteading series again this year, so be sure to check your MOR calendar when it comes out and register early for these informative classes!

If you have not yet done so, call Nikki Dixon-Foley to let her know if you will or will not be returning this coming season, or, if you're interested in volunteering for the first time down at the Farm! Plans for training are still in the works and all volunteers will be notified about those plans ASAP.

Until next time,

Karen, James, Living History Farm staff. You may contact me at 586-4123 or 1889lnave@gmail.com

Tinsley Training

A BIG thanks to all of you who have agreed to another summer at the Tinsley Farm. Your dedication is greatly appreciated! As I mentioned in the last email to the group, training will not be as intensive as last year in an effort to ease some of the time commitment for all of you. This year, there will be three training sessions offered. Each training session will be 3 hours long but you are required to attend only ONE of the sessions. All the sessions will cover the same material but you are more than welcome to sit in on all three if you would like to get to know other LHF volunteers a little better.

The workshops are designed to spark group discussions about interpreting Montana history to our audiences, interpreting the gardens and finally interpreting the Tinsley's homesteading adventure. We will also cover some of the nuts and bolts of the summer such as schedules, ongoing projects, and changes that are occurring. These workshops will give each one of you the opportunity to share your stories, your interpretation successes and even share some of the challenges you have faced with audiences while volunteering at the farm.

Here are the dates and times of trainings.

Tuesday, April 23rd from 9am-12pm

Monday, May 6th from 2pm-5pm

OR

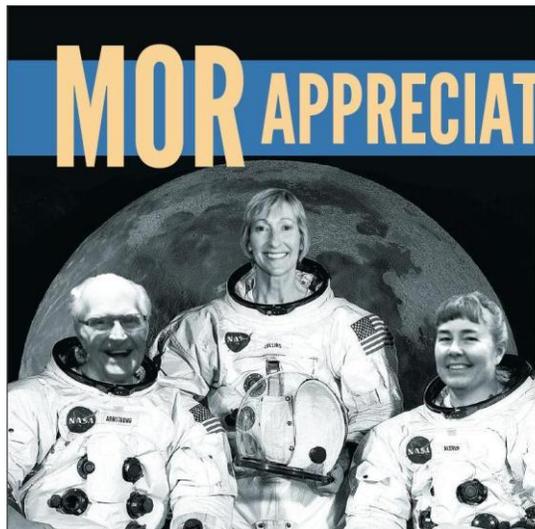
Saturday, May 11th from 9am-12pm

Please let me know what training you are able to attend, and yes, if you are volunteering for the farm this summer you are required to attend at least one training. If there is a conflict for you personally with all of those dates please let me know and we will find a date that will work for you.

Thanks again for all your hard work and I look forward to seeing you all soon.

Nikki Dixon-Foley, Education Director, Secondary, Adult and Living History, MOR
406.994.5282 ndixon@montana.edu

Volunteer Recognition Dessert: MOR Volunteers are Out of This World!



MOR APPRECIATION

MOR Volunteers are Out of This World!

Join us for Volunteer Appreciation Day!
Monday, April 22, 7-9pm
Gran Tree Inn

The Museum of the Rockies is happy to invite each Volunteer and a guest to the Volunteer Recognition Dessert, celebrated during National Volunteer Week.

Monday, April 22 from 7-9pm
Best Western Gran Tree Inn
1325 North 7th Ave.

There is an RSVP attendance list in the Volunteer Office

Or

RSVP to Blair Speed at 994.6611 by April 8.

MUSEUM OF THE ROCKIES
MONTANA STATE UNIVERSITY

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